

To: mms ✓  
Harris  
4/18/96

93-418

EX PARTE OR LATE FILED



PTA

RECEIVED

OCT 11 1996

May 3, 1996  
Federal Communications Commission  
Office of Secretary

DOCKET FILE COPY ORIGINAL

The Honorable Reed Hundt  
% The Federal Communications Commission  
1919 M Street NW, Suite 814  
Washington, DC 20554

Dear Chairman Hundt,

As you know the National PTA strongly supports a rule that would require television stations to broadcast at least 3 hours of children's programming per week. This minimum also is strongly supported by President Clinton, 103 members of Congress who have sent their support by letters to the FCC and many child advocate and education organizations

In addition, many Americans - parents, teachers, etc. are demanding better television programming as evidenced by the tremendous support of the v-chip legislation. We urge the FCC to approve a 3 hour minimum rule as soon as possible. Please don't compromise as officials of the National Association of Broadcasters are meeting with you and the other commissioners. This would only dilute this decision.

Three hours per week is less than 2 percent of TV time during the week. Surely that is not too much to require of programmers that dedicate such a small amount of time to provide enriching programs for children. The National PTA position calls for a minimum of 1 hour per day or seven hours per week, but we are willing to compromise on three hours.

Thank you for your support and attention in this matter vital to the well being of America's most important resource - Our children.

Sincerely,

*Barb Bungard*

Barb Bungard, Ohio PTA Health, Welfare, & Safety Commissioner  
2445 Call Road  
Stow, Ohio 44224

EX PARTE OR LATE FILED

Date: May 8, 1996

The Honorable Reed Hundt  
Chairman  
Federal Communications Commission  
1919 M Street, NW, Room 814  
Washington, DC 20554

RECEIVED

OCT 11 1996

Federal Communications Commission  
Office of Secretary

DO NOT FILE COPY ORIGINAL

Dear Chairman Hundt:

I am writing to encourage you to strengthen the guidelines for the Children's Television Act of 1990 (MM No. 93-48).

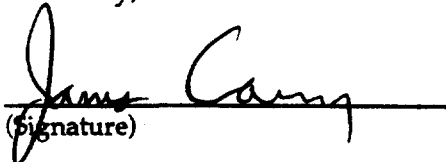
Broadcast television can play an unprecedented role in nourishing the minds of our nation's children. In the Commission's own words: "There are many imaginative and exciting ways in which the medium can be used to further a child's understanding of a wide range of areas: history, science, literature, the environment, drama, music, fine arts, human relations, other cultures and languages, and basic skills such as reading and mathematics which are crucial to child's development." (1974 FCC Policy Statement)

Broadcasters have the talent to create children's shows which are as educational as they are entertaining. Yet, today's children have greater access to sensationalistic talk shows, violent cartoons, and adult sitcoms than they do to programming designed to enrich their minds.

The FCC needs to strengthen the guidelines for the Children's Television Act by establishing real policies designed to safeguard the interests of our children. These should include a clearer definition of "educational" programming and a requirement that television stations air at least one hour a day of 30-minute educational shows between 7 a.m. and 10 p.m. in regularly scheduled time slots.

No other regulatory body is in a position to make this happen. Please...America's children are counting on you.

Sincerely,

  
(Signature)

James Carney  
Name (Printed)

Former Child  
Title (if applicable)

P.O. Box 93701

Street address

L.A., CA 90093-0701

City/State/Zip

Organization (if applicable)

Date: J-8-96

EX PARTE OR LATE FILED

RECEIVED

The Honorable Reed Hundt  
Chairman  
Federal Communications Commission  
1919 M Street, NW, Room 814  
Washington, DC 20554

OCT 11 1996

Federal Communications Commission  
Office of Secretary

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt:

I am writing to encourage you to strengthen the guidelines for the Children's Television Act of 1990 (MM No. 93-48).

Broadcast television can play an unprecedented role in nourishing the minds of our nation's children. In the Commission's own words: "There are many imaginative and exciting ways in which the medium can be used to further a child's understanding of a wide range of areas: history, science, literature, the environment, drama, music, fine arts, human relations, other cultures and languages, and basic skills such as reading and mathematics which are crucial to child's development." (1974 FCC Policy Statement)

Broadcasters have the talent to create children's shows which are as educational as they are entertaining. Yet, today's children have greater access to sensationalistic talk shows, violent cartoons, and adult sitcoms than they do to programming designed to enrich their minds.

The FCC needs to strengthen the guidelines for the Children's Television Act by establishing real policies designed to safeguard the interests of our children. These should include a clearer definition of "educational" programming and a requirement that television stations air at least one hour a day of 30-minute educational shows between 7 a.m. and 10 p.m. in regularly scheduled time slots.

No other regulatory body is in a position to make this happen. Please...America's children are counting on you.

Sincerely,



(Signature)

LEE L. LANICA

Name (Printed)

Street address

1040 Kessner Ave.

Los Angeles, CA 90019

City/State/Zip

Title (if applicable)

Organization (if applicable)

Date: 5/8/96

EX PARTE OR LATE FILED

DOCKET FILE COPY ORIGINAL

RECEIVED

OCT 11 1996

Federal Communications Commission  
Office of Secretary

The Honorable Reed Hundt  
Chairman  
Federal Communications Commission  
1919 M Street, NW, Room 814  
Washington, DC 20554

Dear Chairman Hundt:

I am writing to encourage you to strengthen the guidelines for the Children's Television Act of 1990 (MM No. 93-48).

Broadcast television can play an unprecedented role in nourishing the minds of our nation's children. In the Commission's own words: "There are many imaginative and exciting ways in which the medium can be used to further a child's understanding of a wide range of areas: history, science, literature, the environment, drama, music, fine arts, human relations, other cultures and languages, and basic skills such as reading and mathematics which are crucial to child's development." (1974 FCC Policy Statement)

Broadcasters have the talent to create children's shows which are as educational as they are entertaining. Yet, today's children have greater access to sensationalistic talk shows, violent cartoons, and adult sitcoms than they do to programming designed to enrich their minds.

The FCC needs to strengthen the guidelines for the Children's Television Act by establishing real policies designed to safeguard the interests of our children. These should include a clearer definition of "educational" programming and a requirement that television stations air at least one hour a day of 30-minute educational shows between 7 a.m. and 10 p.m. in regularly scheduled time slots.

No other regulatory body is in a position to make this happen. Please...America's children are counting on you.

Sincerely,



(Signature)

JULIET M. PABLO

Name (Printed)

\_\_\_\_\_  
Title (if applicable)

7301 Lurline Ave

Street address

Canoga Park CA 91306

City/State/Zip

\_\_\_\_\_  
Organization (if applicable)

EX PARTE OR LATE FILED

Date: May 8, 1996

DOCKET FILE COPY ORIGINAL

RECEIVED

OCT 11 1996

Federal Communications Commission  
Office of Secretary

The Honorable Reed Hundt  
Chairman  
Federal Communications Commission  
1919 M Street, NW, Room 814  
Washington, DC 20554

Dear Chairman Hundt:

I am writing to encourage you to strengthen the guidelines for the Children's Television Act of 1990 (MM No. 93-48).

Broadcast television can play an unprecedented role in nourishing the minds of our nation's children. In the Commission's own words: "There are many imaginative and exciting ways in which the medium can be used to further a child's understanding of a wide range of areas: history, science, literature, the environment, drama, music, fine arts, human relations, other cultures and languages, and basic skills such as reading and mathematics which are crucial to child's development." (1974 FCC Policy Statement)

Broadcasters have the talent to create children's shows which are as educational as they are entertaining. Yet, today's children have greater access to sensationalistic talk shows, violent cartoons, and adult sitcoms than they do to programming designed to enrich their minds.

The FCC needs to strengthen the guidelines for the Children's Television Act by establishing real policies designed to safeguard the interests of our children. These should include a clearer definition of "educational" programming and a requirement that television stations air at least one hour a day of 30-minute educational shows between 7 a.m. and 10 p.m. in regularly scheduled time slots.

No other regulatory body is in a position to make this happen. Please...America's children are counting on you.

Sincerely,

(Signature)

Name (Printed)

Title (if applicable)

Street address

City/State/Zip

Organization (if applicable)

5914 Lasaine Avenue

Encino, CA 91316

EX PARTE OR LATE FILED

Date: 5-8-96

The Honorable Reed Hundt  
Chairman  
Federal Communications Commission  
1919 M Street, NW, Room 814  
Washington, DC 20554

RECEIVED

OCT 11 1996

Federal Communications Commission  
Office of Secretary

DOCKET FILE COPY ORIGINAL

Dear Chairman Hundt:

I am writing to encourage you to strengthen the guidelines for the Children's Television Act of 1990 (MM No. 93-48).

Broadcast television can play an unprecedented role in nourishing the minds of our nation's children. In the Commission's own words: "There are many imaginative and exciting ways in which the medium can be used to further a child's understanding of a wide range of areas: history, science, literature, the environment, drama, music, fine arts, human relations, other cultures and languages, and basic skills such as reading and mathematics which are crucial to child's development." (1974 FCC Policy Statement)

Broadcasters have the talent to create children's shows which are as educational as they are entertaining. Yet, today's children have greater access to sensationalistic talk shows, \*violent cartoons, and adult sitcoms than they do to programming designed to enrich their minds.

The FCC needs to strengthen the guidelines for the Children's Television Act by establishing real policies designed to safeguard the interests of our children. These should include a clearer definition of "educational" programming and a requirement that television stations air at least one hour a day of 30-minute educational shows between 7 a.m. and 10 p.m. in regularly scheduled time slots.

No other regulatory body is in a position to make this happen. Please...America's children are counting on you.

Sincerely,

Andrea Barreiro  
(Signature)

ANDREA BARREIRO  
Name (Printed)

\_\_\_\_\_  
Title (if applicable)

400 S DETROIT ST. #104  
Street address

LA CA 90036  
City/State/Zip

\_\_\_\_\_  
Organization (if applicable)